

SDSMA MESSENGER

NEWS FROM THE AAMA

The Certifying Board of the AAMA is now offering digital badging to CMAs (AAMA)®! This cutting-edge technology allows CMAs (AAMA) to securely—and quickly—share their credential across the web, on résumés, in email signatures, and via social media outlets to celebrate and validate their achievement.

What is a digital badge?

Digital badges are used in professional and social networking environments to recognize achievements and establish credibility in real time with a single click.

BadgeCert digital badges are third-party verifiable icons that are packed with information or metadata about the issuing organization, as well as when and how the credential was earned and when it will expire.

What are the advantages of using digital badges?

Digital badging offers earners of CMA (AAMA) certification 24/7 access to their cloud-based portfolio and allows CMAs (AAMA) to share and celebrate the achievement their badge represents.

For more on digital badges and FAQs visit: aama-ntl.org/cma-aama-exam/digital-badges

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2021 EXCEL AWARDS

Congratulations to the South Dakota State Executive Board on winning 4 Excel Awards and an Achievement mention! What a great way to celebrate their hard work and dedication to our society!

Excel Awards Won:

Website Development
Marketing, Promotion, & Recruitment
Community Service
Membership Retention

Achievement in Publishing

* ATTENTION EDUCATORS & STUDENTS! *

TWO STUDENT SCHOLARSHIPS ARE OFFERED ANNUALLY AT CONVENTION. APPLICATIONS CAN BE COMPLETED ONLINE AT SDSMA.US UNDER EDUCATORS & STUDENTS AND ARE DUE BY MARCH 1ST, 2022

[CLICK HERE TO SUBMIT AN APPLICATION](#)

A Special Thanks

The Executive Board would like to thank the Southeast Technical College MA Students for offering a free continuing education program this past December. Attendance and speakers were excellent!

Tune in to the State Convention for details on future CE programs offered for 2022 - including virtual options!

Need additional CEUs?

Have you checked out the AAMA e-Learning Center?

Members do get a discount on CEU's offered and can you can quickly earn those much needed CEU's.

Make sure to follow other State, Chapter, and the AAMA facebook pages for information on virtual CEU's.

Membership Renewal

Don't forget to renew your AAMA membership by December 31st. Dues are due by midnight. Membership gets you great benefits and the most up-to-date information.

CMA Today is included in all memberships. This arrives in your mailbox quarterly with small bits of information and a larger article that allows for CEU credit.

Members also see the benefit of discounts for State and National Conventions.

2020-2022 EXECUTIVE BOARD

ERICA ARENDS – PRESIDENT
AREN0079@MRS.UMN.EDU

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**KNOW SOMEONE WHO DESERVES
TO BE CELEBRATED?**

**NOMINATE THEM TO BE THE
SDSMA CMA OF THE YEAR OR A
LIFE MEMBER**

**SUBMISSIONS TO BE COMPLETED
ONLINE VIA THE [SDSMA.US](https://www.sdsma.us)
WEBSITE UNDER MEMBERSHIP &
ARE DUE BY 3/15/22**

**[CLICK HERE TO SUBMIT A SD CMA OF THE
YEAR NOMINATION](#)**

**[CLICK HERE TO SUBMIT A LIFE MEMBER
NOMINATION](#)**

Reminders and Changes to 2022 Convention

Due to the current state of the COVID-19 pandemic our number of In Person attendees is limited to 70 (plus the Executive Board).

As such, the first 70 registrations and payments received for In Person attendance will be processed. All registrations for In Person received after the allowed number will be notified and a virtual attendance option will be offered with refunds of cost differences. The Executive Board will again post on the FaceBook page a weekly tally to let potential attendees know where the In Person allowance count currently is.

Masks will again be required. Thank you.

Changes:

- **REGISTRATION IS NOW AVAILABLE ONLINE** at [SDSMA.US](https://www.sdsma.us) under Events> 2022 Convention - look for [REGISTER HERE](#)
- Virtual Attendance - There will be an online form to complete for attendance at the END of convention - which will include the course codes for each attended speaker
 - Codes will be displayed after each speakers presentation is complete
- Amazing Race - online attendees will have a "race" of their own! Separate virtual attendee only prizes will be offered!

Convention Agenda

Friday

- 7:00 – 8:00am Breakfast and Check – In
- 8:00 – 8:15am Welcome
- 8:15 – 10:15am **Dr. Wubben** - Topic
- 10:15 – 10:30am Break
- 10:30 – 11:30am **Christina Pekoske, PA-C** - Urinary Incontinence
- 11:30 – 12:00pm **SDSMA State Meeting**
- 12:00 – 1:00pm Lunch
- 1:00 – 2:00pm **Nikki Gronli** - Cyber Security
- 2:00 – 3:00pm **Donald A Blasa** - Bylaws Basics
- 3:00 – 3:20pm Break - Games
- 3:20 – 5:20pm **Anne Dilenschneider** - Transgender in Healthcare
- 5:20 – 5:30pm Break
- 5:30 – 7:30pm **Knowledge Bowl**

Saturday

- 7:00 – 8:00am Breakfast and Check – In
- 8:00 – 10:00am **Medical Assistant Amazing Race**
- 10:00 – 11:00am **Timothy Heerts**- EA Programs
- 11:00 – 11:30am Break
- 11:30 – 12:30pm **Speaker TBD**- Topic
- 12:30 – 1:30pm **Habitat for Humanity**
- 1:30 – 2:00pm Closing and Thank You

New Registration Format & Payment

New this year - Zelle Online Payment option
Register here!



WANT MORE WAYS TO WIN PRIZES OR EXTRA ENTRIES INTO DRAWINGS AT THE 2022 STATE CONVENTION?

COMPLETE ONE OF THE FOLLOWING!

1. 10 APPROPRIATE QUESTIONS & CORRECT ANSWERS FOR THE KNOWLEDGE BOWL SENT TO AN EXECUTIVE BOARD MEMBER BY MARCH 1ST.
2. DONATE TO THE SILENT AUCTION
3. FOR EVERY \$5 DONATED TO HABITAT FOR HUMANITY = 1 ENTRY

HABITAT NEEDS

HABITAT FOR HUMANITY COMBATS POOR HOUSING CONDITIONS WITH THE CONSTRUCTION AND REPAIRS TO HOMES OF HARDWORKING FAMILIES

- \$25 - PROVIDES A LOCK SET FOR A FRONT DOOR
- \$50 - PROVIDES TWO BUNDLES OF SHINGLES
- \$100 - PROVIDES A BEDROOM DOOR
- \$250 PROVIDES LIGHT FIXTURES FOR ONE HOME

LETS GATHER OUR PENNIES, NICKLES DOLLARS AND DIMES AND HELP GIVE THE FAMILIES OF OUR COMMUNITY A HOME THEY CAN CHERISH AND FEEL SAFE IN.

Have you booked your room?

Do Not Forget to Reserve a Room!
Rooms will be available Thursday and Friday night at \$109.
You will need to mention SD Society of Medical Assistants when calling to reserve. Deadline is March 5th, 2022.
Hilton Garden Inn Sioux Falls South
Call: 605-444-4500
Address: 5300 South Grand Circle, Sioux Falls, SD 57108

2022 Registration Fees

<u>Members</u>	<u>Non-Members</u>
In Person	In Person
Both Days: \$110	Both Days: \$130
Daily: \$75	Daily: \$105
Virtual Only	Virtual Only
Both Days: \$90	Both Days: \$110
Daily: \$55	Daily: \$85
<u>Students</u>	
In Person: \$75	
Virtual Only: \$55	

First 70 registrations & payments received for In Person attendance will be processed.

All others will be notified of their virtual option for attendance

Registrations due & NO REFUNDS after March 1st

No Additional meals/attendees allowed this year

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