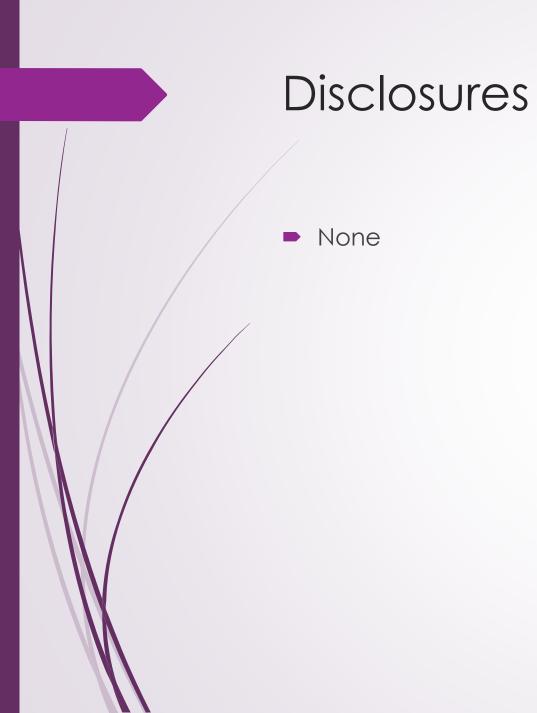
Healthcare Leadership

Closing the gaps by finding YOUR why

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Objectives

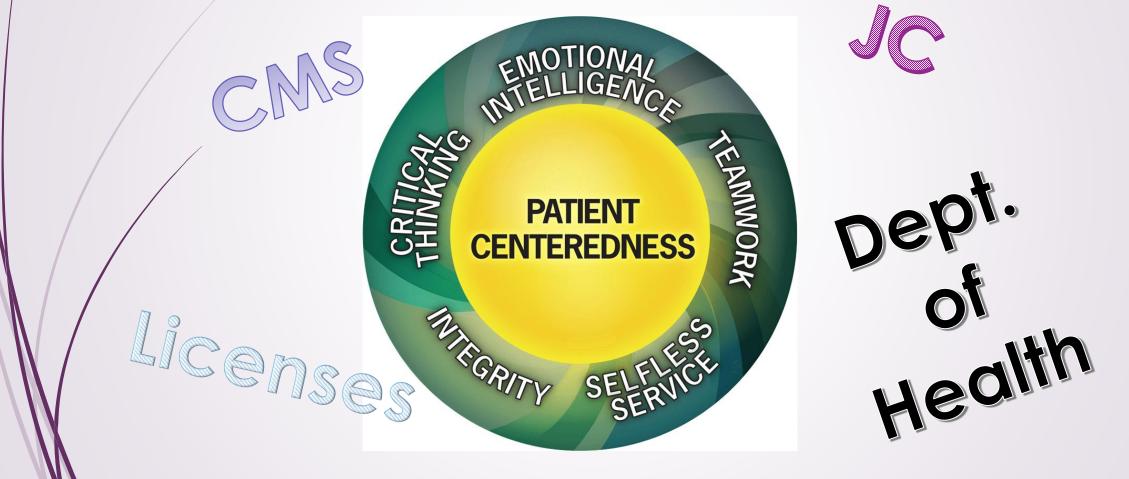
- Compare and contrast leadership styles and business types within a hospital or healthcare organization
- Design a functional organizational chart
- List at least three characteristics of an effective leader
- Describe an effective leader
- What is your WHY?

Leadership in Healthcare

Roles and Responsibilities

- Plan, direct, and coordinate healthcare services
 - Departments, units, or entities
 - Outpatient, inpatient, private industry, academic medical centers, biotechnology companies, health insurance, health regulators
- Set goals and objectives, manage finances and monitor budgets, and communicate with clinical staff and department heads
- Develop people and future successors

Healthcare Leadership



(Duke Healthcare Leadership, 2017)

Leadership Styles

Laissez-Faire Leadership

- "Let them do"
- Leaders give nearly all authority to its employees and don't often interject
- Makes employees accountable for their work
- Creates a relaxed work environment
- Balcony traits: Values employees and promotes creativity
- Basement traits: Unsupportive for new employees, role confusion, increase silos

Transformational Leadership

- Leaders gain the trust and confidence in their teams
- Motivates employees to grow and further develop their skills
- Balcony Traits: Fosters productivity and profitability, improve employee satisfaction and morale
- Basement Trait: May reduce individualism and increase knowledge disparities

Leadership Styles

Democratic Leadership

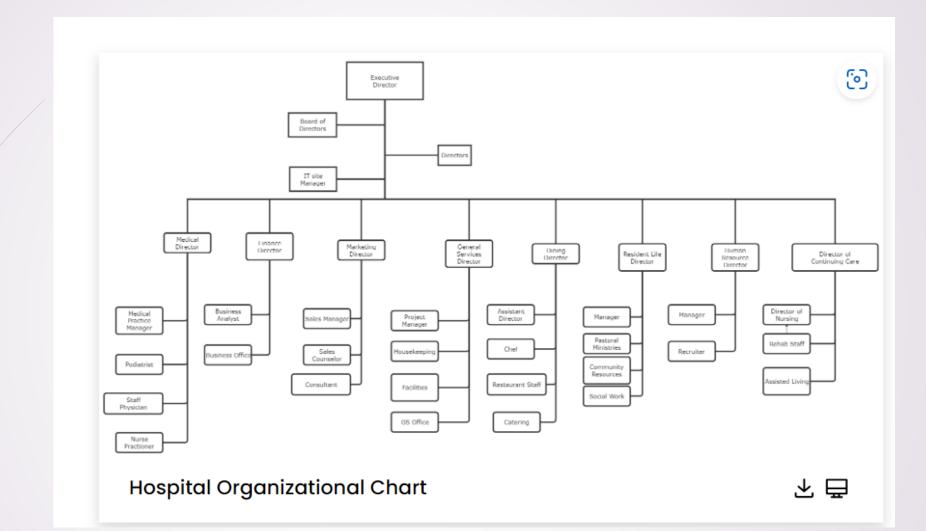
- Leader makes decisions based on each team member's input
- Each employee has an equal say in a project's direction-leader ultimately makes the final decision
- Balcony traits: increases staff empowerment, motivation and participation
- Basement traits: impacts critical decision-making, inefficient

Autocratic Leadership

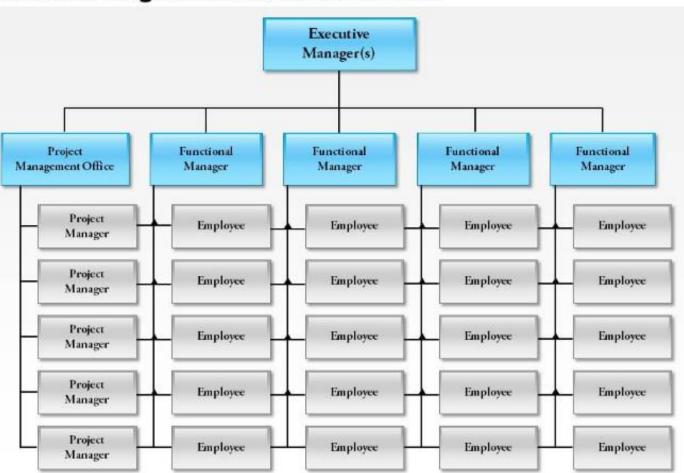
- Leader makes decisions without taking input from anyone who reports to them
- Effective when a business needs to control specific situations
- Balcony traits: Good trait for businesses and leaders who are fully knowledgeable on a subject
- Basement traits: intimidates, micromanages, and lowers morale



Organizational Structures



Matrix Organizational Structure



Leadership Skills

"70% of the variance in team engagement was influenced by managers"

Top Leadership Skills

- Empathy: "walk a mile in my shoes"
- Communication: best delivery method for the circumstance
- Strategic-Decision Making: balance and needs and weigh outcomes of decisions
- Self-awareness: being of aware of strengths and weaknesses
- Customer-First Orientated: caring through active listening

How great leaders inspire action?

Discussion

- What traits do you value in leadership?
- Do you think there are gaps between front-line staff and leaders?
- How can you influence your healthcare leaders?
- What is a key takeaway you learned from this presentation?
- How could I have a leader influence you at work?

References

- Becker, B. (2022). Leadership styles: The 11 most common & how to find your style [Quiz]. <u>https://blog.hubspot.com/marketing/leadershipstyles.com</u>
- Kruse, K. (2019). The ROI of leadership development in the rapidly changing healthcare industry. Forbes. <u>https://www.forbes.com/sites/kevinkruse/2019/03/06/leadership-</u> development-healthcare/?sh=57d7ee7022b7
- Hargett, C.W. (2017). Developing a model for effective leadership in healthcare: A concept mapping approach. Journal of Healthcare Leadership 9:69-78. DOI: 10.2147/JHL.S141664.

Thank you!

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