Spring 2018

# South Dakota Society of Medical Assistants

SDSMA Messenger

Sex trafficking and sexual exploitation is a battle fought across the country. Call to Freedom is an organization that creates a safe haven for victims and survivors. This organization provides access to mental health counseling, medical assistance, transportation and other supportive services. Call to Freedom is our selected organization for fundraising this year; their list of needed items in the column to the left. For each item and/or each $5 donated at the convention, attendees will be entered to win their 2019 convention registration paid for by the SDSMA.  
Some things to look forward to at this year’s convention include extra CEUs! After Friday’s daily activities the State Executive Board will be hosting a knowledge bowl and event mixer. That’s right; games and beverages AND you can get CEUs while enjoying both! The knowledge bowl will consist of questions relating to the medical assisting field and be played similar to Jeopardy. The game will be played in groups of at least five people. Teams can be determined at the convention.

Additionally, there will be opportunities for door prizes for attendees thanks to our sponsors and exhibitors. Be sure to ask how you can enter for free at the convention.

Lastly, be sure to check the state website each week to learn more about each of this year’s convention speakers and sponsors.

## State Convention News

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**AAMA National News**

At the 2017 AAMA National Conference the South Dakota Society of Medical Assistants was awarded 5 excel awards. The awards are in the following categories: Publishing (SDSMA Messenger), Website Development (SDSMA.us), Marketing, Promotion, and Development (State Convention), Community Service (Feeding South Dakota 2017), and Membership Retention. For more details on excel awards or the recognition our society received, please visit: <http://www.aama-ntl.org/news/conference#.Wlfat6inGM9>. Congratulations on a job well done!

**80% by 2018**

The AAMA has partnered with the ACS to get 80% of our population screened for colorectal cancer by the end of 2018. Colon cancer is the second-leading cause of cancer-related deaths in the US. Through screening, providers can remove hidden polyps and growths before they become cancerous. Screening 80% could save 203,000 colorectal deaths by 2030.

**Hotel Information for the 2018 State Convention**

**Call to Freedom Needlist**

Toiletry Items:  
- Mega Toilet Paper Rolls  
-Tooth Paste  
-Deodorant  
-Make-up (foundation, blush, eyeliner, mascara)  
-Body lotion/spray  
  
Other items:  
-Black/Navy Socks  
-Black gloves  
-Women’s underwear (M-XL)  
-Bras (34-42 C-DD)  
-Pajama Pants (M-XXL)  
-Long Sleeve Tops (S-XXL)  
-City Bus Passes  
  
Gift Cards:  
-Walmart  
-Target  
-Lewis

-Hy-vee

-West Mall 7

-Restuarants, etc.

http://calltofreedom.org/marissas-project/

**Hilton Garden Inn Sioux Falls South**

**Do Not Forget to Reserve a Room!  
Rooms are booking fast due to other city events, don’t wait to reserve yours!**

Rooms will be available Thursday and Friday night at $109. You will need to mention SD Society of Medical Assistants when calling to reserve. Deadline is March 1st, 2018.

Call: 605-444-4500

Address: 5300 South Grand Circle

Sioux Falls, SD 57108

Reserve Rooms online:

<http://hiltongardeninn.hilton.com/en/gi/groups/personalized/F/FSDSFGI-SDSMA-20180322/index.jhtml>

### Schedule of Events & Registration

**Friday March 23rd**

7:00-8:15am: Breakfast & Registration

8:15-8:30am: Welcome

8:30-9:30am: **Kidney Disease & The Big Ask – Jerry Schrier**

9:30-9:50am: Break – Vendor Rounds

9:50-10:30am: State Meeting

10:30-11:30am: **How to Manage my Boss (even   
when he is a doctor) – Mary Sand**

11:30-12:30pm: **Lunch & Meetings**

11:30-12:00pm: Northern Plains

12:00-12:30pm: Sioux Empire

12:30-1:00pm: Break – Vendor Rounds

1:00-2:00pm: **American Cancer Society**

2:00-3:00pm: **Suicide Prevention in Primary Care  
 – Sheri Nelson**

3:00-3:20pm: Break – Vendor Rounds

3:20-5:20pm: **Workplace Violence – Homeland   
Security**

5:20-5:45pm: Break – Vendor Rounds – Prep for

Knowledge Bowl

5:45-7:45pm: **Knowledge Bowl (Extra CEUs)** &   
Mixer

**Saturday March 24th**

7:00-8:00am: Breakfast & Registration

8:00-10:00am: **Cannaboids 101 – Melissa Mentle**

10:00-11:00am: **CASA – Taryn Sietsema**

11:00-11:30am: Break – End of Silent Auction

11:30-1:30pm: **Call to Freedom – Becky Rasmussen**

1:30pm: Closing

**Registration**

**Name**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Email**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **City/State/Zip**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Member:** \_\_\_\_\_ **Non-Member:** \_\_\_\_ **Student:** \_\_\_\_\_\_

**I Plan to Attend:**

**Friday:** Convention: \_\_\_ Breakfast: \_\_\_ Lunch: \_\_\_\_ (# of attending)

**Saturday:** Convention: \_\_\_Breakfast: \_\_\_\_\_ (# of attending)

**Registration Fees**

**Members**  
Both Days: $100

Daily Rate: $75

**Non-Members**

Both Days: $130

Daily: $105

**Students**: $75

Registration is due March 3rd.

Additional $10 will be added after this date.

**No refunds** after March 3rd.

**Additional Meals**

Meals are included for **attendees** in the registration fee for Convention. If your guest is **NOT** a registered attendee of the Convention, they must pay $20 per meal. If you are attending you do not need to pay the additional $20.

Checks payable to: SDSMA



**Send Registration to:**

Suzie Weir

48255 256th   
Garretson, SD 57030

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### **Get to Know Your Executive Board**

**Treasurer**

Suzie Weir has been a member of the State Society since 2005. She graduated in 2003   
from National American University, Sioux Falls, SD then received her certification. She has been employed with Sanford 34th & Kiwanis Family Medicine ever since. She does clinical work in the office for Dr. Foley. Some of her duties include rooming patients, calling in scripts for patients, getting prior authorizations for medications

and procedures.

When she is not working she enjoys spending time with her husband, John, her 10 year old son, Brecken and 8 year old daughter, Brielle. Her children are active in many sports that keep them busy. They also enjoy camping, bale jumping

and riding 4 wheelers.

**Secretary**

Maggie Olson has been a member since 2011 when she graduated with her MA degree from Globe University. Immediately following graduation Maggie practiced   
at Avera Medical Group Endocrinology and Diabetes for 2 ½ years. Upon   
departing the clinic world, she joined Avera Medical Group Clinic Operations   
where she has held a few positions; most recently their Project Specialist for   
Federal Quality Programs. She is also an adjunct instructor at National American University in Sioux Falls for their Medical Assisting program; not to mention that   
she is also the Sioux Empire Chapter’s President. Maggie and her husband   
welcomed another daughter this past Thanksgiving and are keeping busy with a 5 year

and 5 month old. Her personal goal during her time on the State board is   
to have events that involve the members more.

**Chapter officers**

Northern Plains

**President**:

Mary Grewing

**Vice President:**

Kate Dolen

**Secretary:**

Denise Thingelstad

**Treasurer:**

Michelle Block

Sioux Empire

**President:**

Maggie Olson

**Vice President:**

Stacy Eichhorn

**Secretary:**

Melissa Jimenez

**Treasurer:**

Amanda Tinker

**Silent Auction**Every year we try to kick it up a notch with our silent auction and the State Officers have done just that. Through donations of local businesses there will be some new and exciting auction items so be sure to attend and see what they’ve scored for the members!

**Raffle**This year’s raffle is benefitting “Call to Freedom”; a supportive service for victims and survivors of human trafficking and sexual exploitation. There is a housing location right here in Sioux Falls that not only provides a safe place to sleep, but also mental health counseling, medical assistance and transportation for the victims, survivors and even their children.

**Heads or Tails – Are you feeling lucky?**Its baaaaaaaaaack! Only this time we are bringing the heat! We’ve added more beads to the collection to increase your odds of winning this cash prize! Put on your lucky socks and bring your dollar bills for a chance to win.

### 2018 Fundraisers!

**State officers**

**President:**

Erica Arends

[aren0079@mrs.umn.edu](mailto:aren0079@mrs.umn.edu)

**Vice President:**

Susan Hookie  
[shookie93@gmail.com](mailto:shookie93@gmail.com)

**Secretary:**

Maggie Olson  
[Maggie.Olson@hotmail.com](mailto:Maggie.Olson@hotmail.com)

**Treasurer:**

Suzie Weir

[suzie.m.weir@gmail.com](mailto:suzie.m.weir@gmail.com)

**Past President:**

Jo Penning

[Penningjo1959@gmail.com](mailto:Penningjo1959@gmail.com)

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Moved?   
Changed emails?   
New phone number?

Update your information with the AAMA to ensure you are updates and newsletters.

You can update information 2 ways:

Log into your AAMA account and update on-line or

Call the AAMA at

1-312-899-1500 or

800-228-2262

**Find latest news & updates at:**

[**www.sdsma.us**](http://www.sdsma.us) **or**

[**www.facebook.com/sdsma**](http://www.facebook.com/sdsma)

### Chapter Happenings

**Sioux Empire**The Sioux Empire Chapter would like to thank those that assisted with and attend their vendor fair this past September. It was an extremely successful event and the board is strongly considering making it an annual occurrence. The chapter board members are also seeking ideas for fundraising events volunteer opportunities this year. If you have an idea, please feel free to send it to any of your board members:

Maggie Olson: [Maggie.Olson@hotmail.com](mailto:Maggie.Olson@hotmail.com); Stacy Eichhorn: [1stacyjal@live.com](mailto:1stacyjal@live.com);   
Melissa Jimenez: mailto: [Melissa\_1289@hotmail.com](mailto:Melissa_1289@hotmail.com); Amanda Tinker: [Amanda.Tinker@avera.org](mailto:Amanda.Tinker@avera.org)

**Northern Plains**

The Northern Plains Chapter would like to thank all attendees of their Fall Meeting. There was much discussion about hosting a second meeting. Discussion included topics, location and time of year. The discussion was tabled and will be discussed at State. Please bring your ideas! Northern Plains officers found a new designer for the t-shirt fundraiser. A limited number of shirts will be available at the 2018 State Convention. Check out our state website to order yours before State!

**Chapter Board Elections**\*\*A note from the executive board: reminder that each chapter board member seat is a one-year term. Any member in good standing with the AAMA and the State can be nominated for a chapter board member position. If you are interested, please let your peers know which position you’re interested in so they can nominate you at the convention. The board strongly encourages everyone and anyone to consider being a member of their chapter’s board\*\*

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Maggie Olson

2601 N Career Ave #392

Sioux Falls, SD 57107

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